

Press release of Tuesday, May 1st, 2018

The winner of the Prix Strategis 2018 is MONITO !

8 Months ago : this is when the Strategis adventure started for 70 start-ups around Switzerland. On Tuesday 17th of April, the jury gathered for the last time and selected the best Swiss Startup of 2018. Yesterday evening was held the ceremony of this 25th edition, where Monito was crowned the best Swiss start-up of 2018, winning 50'000 CHF, a watch from Maurice Lacroix and a Carand'Ache pen.

For this start-up, winning the Prix Strategis means being rewarded with the validation of a qualified jury that gathers experts with very diversified backgrounds and influential professionals from the Swiss Romandie economic ecosystem. Indeed, not only did the start-up satisfy the main criteria such as innovation, product development and expansion capacity, but the jury also found in Monito a high potential for the Swiss economy.

Monito was born in Lausanne in 2015 and is a platform that compare and evaluates money transfer services. Monito aims to bring more transparency in the market of funds transfer. They compare and analyse over 450 service agents and help find the best solution for each international transfer. "We founded Monito because we believe that transferring money around the world should be affordable, easy and convenient." Monito's CEO, François Briod explained. Graduated from HEC Lausanne, it was an amazing experience for François Briod to come back on the campus and to become the best Swiss start-up in his previous classrooms.

The second step of the podium was taken by Eyeware. This startup from Valais is developing softwares that enable to follow the eyes focus and allow PC and smartphones cameras to analyse human attention.

The third place was attributed to SamanTree Medical. This start-up from EPFL developed the HistoScanner, that enables surgeons to analyse the tissues that were taken from cancer patients, on spot and in the matter of minutes.

Prix Strategis 25th edition was held in Amphimax 351 on the campus of Lausanne University on the 30th of April at 6:30 pm. This yearly entrepreneurial competition that began in 1993 by the students association HEC Space Enterprise has nothing left to prove. It's strong reputation which reputation was built through the many winners that over the years established themselves as icons of the Swiss economy.

This year, the ceremony was animated by Mr. Marc Michel-Amadry et Mr. Thomas Boyer : the two co-founders of the Prix Strategis 25 years ago. They got on stage and opened the speeches and were followed by the 5 finalists startups. Eyeware, Haelixa, Inositec, Monito, and SamanTree Medical tried to seduce the audience and win the Public Prize. For this 25th edition, it is Haelixa who won it and was rewarded with a Maurice Lacroix watch.

The guests of honor, David Haber, head of artificial intelligence at Daedalean and Bernd Lapp, CEO of Old School GmbH and ex-member of the advisory board of the Ethereum Fondation, they both gave a conference about their entrepreneurial experiences.

Prix Strategis is organized by HEC Espace Entreprise, a students' committee from HEC Lausanne who is eager to bring together the entrepreneurial world and the students of HEC Lausanne. "It was a year full of challenges. But growing up with Strategis, it is living an unforgettable experience, sporting the startup environment and rubbing shoulder to a booming ecosystem" asserted with passion Karine Chammas, head of Prix Strategis 2018.

You will find more information on (including press file):

<https://www.prixstrategis.ch>

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