

Press Release – Monday, December 2

8 Semi-Finalists Selected for the 2025 Prix Strategis

Swiss Entrepreneurial Excellence in the Spotlight!

Lausanne – After a rigorous selection process from 82 applications across Switzerland, the eight semi-finalist start-ups for the 2025 Prix Strategis have been revealed. These innovative companies embody the boldness, diversity, and impact of Swiss entrepreneurship, reinforcing the country's position as a global innovation leader.

The selected semi-finalists include **KUORI GmbH**, which develops biodegradable materials from food by-products, offering an eco-friendly alternative to petroleum-based plastics. **HekeTiss SA** stands out with its TrophiPatch, a stem-cell-based patch designed to treat chronic wounds, with clinical trials planned for 2025. **CrowdTransfer AG**, a platform approved by both FIFA and FINMA, enables football fans to finance player transfers and related projects. **Yeastup** specializes in transforming surplus brewery yeast into valuable products for the food and cosmetics industries. **Lightium AG** designs photonic chips that enhance telecommunications and AI with superior speed and energy efficiency. **Qaptis** has developed an innovative plug-in CO₂ capture kit specifically for heavy vehicles. **Green-Y Energy AG** offers a revolutionary 3-in-1 system that stores electricity and generates heating and cooling using patented compressed air storage technology. Lastly, **Uzufly** creates photorealistic 3D digital twins of urban areas from aerial images, helping urban planners and architects optimize project planning and communication.

In-depth Analysis by HEC Lausanne Students

As part of the selection process, 32 HEC Lausanne students trained in due diligence will closely collaborate with the semi-finalist start-up leaders. Guided by experts, they will provide comprehensive analyses to assist the jury in selecting the five finalists by March 2025.

Evaluation Criteria: A Balanced Approach

The Strategis Prize emphasizes innovation, tangible project achievements, expansion potential, and environmental and social impact (ESG). All these criteria carry equal weight in the selection process, reflecting the current priorities of the Swiss entrepreneurial landscape.

Upcoming Event: The Final at the Olympic Museum

Before the closing ceremony, several key stages will mark this edition. The jury will meet twice, in March and April 2025, to select the finalists and the winning start-up. **The grand finale will take place on May 1, 2025**, at the Olympic Museum in Lausanne, where the winning start-up will receive a prize of **CHF 40,000** and gain exceptional visibility among key innovation players, investors, business angels, and accelerators.

With a jury composed of renowned experts and a growing number of applications from diverse sectors - particularly the expanding cleantech field - the 2025 Prix Strategis continues to celebrate the excellence and diversity of Swiss entrepreneurship.

For more information, download our press kit at prixstrategis.ch/presse or contact us directly.

Contact:

Communications Manager :

Aisa Nicevic : aisa.nicevic@hec-espace-entreprise.ch