



Press Release - Wednesday, November 29th

8 semi-finalists for the Strategis Prize 2024

There were still ninety in the running last night, but this morning, there are only eight left!

The semi-finalist startups of the Strategis Prize were selected by the Jury during the first meeting on Tuesday, November 28th. They were judged on criteria such as the quality of innovation, growth potential, and operational management. The eight semi-finalist startups of the Strategis Prize 2024 are: **Testmate Health SA** (affordable and user-friendly urinary testing for STIs), **Tide Ocean SA** (methods of upcycling marine plastics), **B-RayZ** (construction of a digital workspace using AI for breast cancer diagnosis), **Impossible Materials** (transforms cellulose into functional ingredients), **TissueLabs** (biofabrication recreating tissue microenvironments), **HeroSupport SA** (breast immobilization solution improving the efficiency and cost-effectiveness of medical treatments), **TERA Technologies** (democratizing lightweight electric vehicles with unlimited autonomy), and **Virtuosis AI** (real-time analysis of vocal tone using AI).

For its 31st edition, the Strategis Prize is pleased to announce the introduction of a new distinction, the Sustainability Prize, to be awarded during the final ceremony on May 22, 2024, in collaboration with B-Lab Switzerland. In the face of the growing urgency of the climate challenge, the Strategis Prize considers it essential to reward innovations aimed at addressing part of the environmental issue. Thus, the startup receiving the highest evaluation in terms of its impact will have the opportunity to participate in the Swiss Triple Impact program, which assists companies in developing a customized sustainability strategy.

The winning startup will be unveiled during the closing ceremony on May 22, 2024, at the Olympic Museum in Lausanne. But before that, several steps are planned, with the next one adding a unique touch to the Strategis Prize! Students from HEC Lausanne will be involved in the selection process of the five finalist startups, bringing a different perspective and a truly innovative aspect to the competition.

So, mark your calendars for the next step on March 25th!

The Strategis Prize rewards the best startup in Switzerland each year, not only with a prize of CHF 50,000 but also by providing increased visibility and the opportunity to present a project to our jury, composed of renowned experts and personalities from the Swiss entrepreneurial landscape. A press kit is available at: prixstrategis.ch/press.

Contact:

Head of Communications :

Hugo Delaunay : +33 6 62 75 50 26

hugo.delaunay@hec-espace-entreprise.ch