



STRATEGIS
HEC

PRESS RELEASE

Tuesday the 1st, December 2022

The semi-finalists of the Strategis 2023 Prize are known!

Of the 87 start-ups that applied for this 30th edition, only 8 are still in the running for the Prix Strategis 2023 and the CHF 50,000 prize money.

On November 22, the Jury of the Prix Strategis selected the 8 semi-finalists among the 87 startups that applied for the Prix Strategis 2023. They were judged on the basis of the quality of their innovation, their growth potential and their realization. The eight semi-finalists for Prix Strategis 2023 are **Medusoil** (cement-free grout based on mineralization, applicable for soil consolidation in environmentally sensitive areas), **Corintis** (enabling the next generation of sustainable computing through disruptive cooling, to solve global challenges), **Netsensing Technology** (sleep apnea detection medical device), **Dimpora** (sustainable functional membrane solutions for performance wear in order to enjoy nature to its fullest), **Bearmind** (wearable technology to prevent brain injuries in sports), **Aidonic** (blockchain-powered platform for social fundraising and digital last mile distribution of humanitarian aid), **Enerdrape** (empower built surfaces by turning any kind of new and existing underground infrastructure into renewable sources for the heating and cooling needs of buildings), and **Limula** (innovative solution for the production of the most personalised cancer treatments on demand and at scale, directly at the point of care).

HEC Espace Entreprise and the Jury of the Prix are pleased to welcome Cédric Juillerat, managing director of Mylife, Avi Ram, indépendant consultant, mentor and board advisor, Giovanni Leo, partner Lake Geneva Ventures Fund at Efficient Frontier Investing and Amael Cohades, CEO and co-founder of CompPair, winner of last edition.

The winning start-up will be unveiled in May 2023 at the Closing Ceremony at the Olympic Museum in Lausanne. The next step in the selection process that makes the Prix Strategis so special is that over the next few months, HEC Lausanne students will meet with the semi-finalists to write a report on one of the 8 start-ups, which they will present to the Jury. This analysis will allow the Jury to make their selection of the finalists. These students bring an innovative perspective that makes the Prix Strategis so original. We look forward to seeing you in April 2023 when the finalists will be announced!

The Prix Strategis is an annual startup prize that, in addition to the prize money of 50k CHF, also offers great publicity and the chance to present your project to a select jury of renowned experts and personalities from the Swiss entrepreneurial landscape.

A press kit is available at : prixstrategis.ch/en/press.

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