



STRATEGIS
HEE

PRESS RELEASE

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Postponement of the Prix Strategis 2021 Ceremony

The closing Ceremony of the Prix Strategis 2021 is postponed to September 22, 2021.

Due to the deterioration of the health situation and the uncertainty concerning measures to limit gatherings, HEC Espace Entreprise regrets to have to reschedule the Closing Ceremony of the Prix Strategis to **September 22, 2021**.

HEC Espace Entreprise aims above all to ensure the safety of its guests while maintaining the interest and prestige of an event at the Musée Olympique in Lausanne. This difficult but necessary decision was made again this year. However, the selection process of the most promising start-up in Switzerland continues thanks to the full commitment of the Prix Strategis Jury.

The program of the Ceremony remains unchanged. Notably, we will have the pleasure to have the Vice President and Head of Europe, Middle East & Africa of Moderna (the laboratory that developed one of the vaccines against COVID-19), Mr. Dan Staner, as guest speaker.

Finally, HEC Espace Entreprise wants to thank all the participants, sponsors, Jury members and guests for their understanding in these uncertain times.

The Prix Strategis is a yearly startup award that provides, more than its 50kCHF prize money, great exposure and a chance to confront their project to a chosen Jury of renowned experts and people of the Swiss entrepreneurial landscape.

A press kit is available at: prixstrategis.ch/en/presse.

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