

*Press Release - 16 March 2026*

## Prix Strategis Unveils the Five Finalist Startups for its 33rd Edition

On Monday, March 9, the jury of the Prix Strategis met to select the five finalist start-ups of this year's edition. The decision was particularly challenging given the high quality and diversity of the projects that reached the semi-final stage.

Following the in-depth analysis carried out by students from HEC Lausanne as part of the Start-up launch and development, the jury selected five companies to advance to the final round:

Irmos Technologies AG, which develops solutions to extend the lifespan of infrastructure. Neology SA, which offers a clean alternative to diesel. Virtuosis AI, specialized in intelligent vocal biomarkers. Isospec Analytics SA, whose technology aims to improve the reliability of clinical trials. And Cria Technologies, which brings innovation to cold-chain logistics.

HEC Espace Entreprise would also like to congratulate ProSeed Ingredients SA, Twiliner AG, and Identic AI GmbH for reaching the semi-finals. Not being selected for the final does not diminish the quality of their projects, which demonstrated strong innovation, ambition, and potential. Reaching the semi-final stage already reflects the strong interest their ventures generated among the jury members.

As every year, the Prix Strategis will reward the best Swiss start-up with a CHF 40,000 prize, strong media visibility, and the opportunity to present its project before a prestigious jury as well as an audience composed of influential figures from the Swiss entrepreneurial ecosystem.

The jury will meet one final time on March 30 to select, among the five finalist start-ups, the winner of the 33rd edition of the Prix Strategis.

The Prix Strategis award ceremony will take place on April 30, 2026, at the Centre Patronal in Paudex. On this occasion, the jury will announce the winning start-up among the five finalists. As in the previous edition, an Audience Award will also be discerned by Agefi: participants will have the opportunity to vote for their favorite start-up among the finalists. The winners of both the Prix Strategis and the Audience Award will be announced during the ceremony.

### **Head of the Prix Strategis**

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