

## 8 semi-finalists for Strategis 2020

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*They were eighty-seven yesterday, but today only eight start-ups remain !*

All of the applicants to the Prix Strategis 2020 were reviewed during its first meeting by our Jury, who selected only eight of them. As in previous years, these start-ups were chosen based on criteria of INNOVATION QUALITY, GROWTH POTENTIAL and OPERATIONS MANAGEMENT. The eight semi-finalist start-ups of the Prix Strategis 2020 are:

**PXLVision** (identity verification), **Fixposition** (subcentimeter localization), **Nanogence** (concrete additives), **9T Labs** (3D-printed carbon fiber), **Kido Dynamics** (crowd movement analysis), **SUN Bioscience** (cell cultures), **Microcaps** (precise distribution of pharmaceutical molecules), and **Pristem** (medical equipment for disadvantaged environments).

For its 27th edition, the Prix Strategis' organizers (HEC Espace Entreprise) and the Jury are pleased to welcome Anne HEADON, Director of the HUB Entrepreneurship and Innovation UNIL, Edouard TRECCANI, Program Director at MassChallenge, and Loïc NOUAR, Product Manager at NOMOKO, our 2019 winner. These new members bring their respective expertises and know-how in business management, enhancing the Jury's ability to identify the most promising start-ups.

The winner will be unveiled at the closing ceremony in May 2020 at the Olympic Museum in Lausanne. But before that, there are several steps - the next one being the one that makes the Prix Strategis so original! Through the FIDAG Consulting Award, students from HEC Lausanne will participate in the selection process of the five finalist start-ups, adding a different perspective and a truly innovative aspect to the competition. See you on April the 2nd, for the next step!

*The Prix Strategis is a yearly startup award that provides, more than its 50kCHF prize money, great exposure and a chance to confront their project to a chosen Jury of renowned experts and people of the Swiss entrepreneurial landscape.*

*A press kit is available at : [prixstrategis.ch/en/presse](http://prixstrategis.ch/en/presse).*

Contact:

Head of communication :

Perceval Faramaz: +41 78 719 41 52

[perceval.faramaz@hec-espace-entreprise.ch](mailto:perceval.faramaz@hec-espace-entreprise.ch)