



STRATEGIS
HEC

PRESS RELEASE

Tuesday the 7th, December 2021

The semi-finalists of the Strategis 2022 Prize are known!

Of the 75 start-ups that applied for this 29th edition, only 8 are still in the running for the Prix Strategis 2022 and the CHF 50,000 prize money.

On November 30, the Jury of the Prix Strategis selected the 8 semi-finalists among the 75 startups that applied for the Prix Strategis 2022. They were judged on the basis of **the quality of their innovation**, their **growth potential** and their **realization**. The eight semi-finalists for Prix Strategis 2022 are **AgriNorm** (smart quality management for fresh products), **CYSEC** (complete solution for ensuring data integrity and confidentiality in the cloud), **Artiria Medical** (new standard of care for strokes), **CompAir** (curable and sustainable composite solutions to improve the circular economy), **Perovskia Solar SA** (customizable perovskite solar cells), **Rready AG** (business innovation software and solutions to kick-start an intrapreneurship movement), **SmartBreed** (automated insect breeding solutions), and **Exergo** (the most compact, efficient, and cost-effective urban energy grid technology).

HEC Espace Entreprise and the Jury of the Prix are pleased to welcome Amélie Beduer, CEO of Volumina, winner of the Prix Strategis 2021, who brings a fresh perspective. As Head of Prix Strategis at HEC Espace Entreprise, Alex Glavieux also joins the Jury of the Prix. This year, Edouard Lambelet is President of the Jury for the first time and Marianne Schmid-Mast, the new Dean of the HEC Faculty at the University of Lausanne, replaces Jean-Philippe Bonardi on the Jury.

The winning start-up will be unveiled in May 2022 at the Closing Ceremony at the Olympic Museum in Lausanne. The next step in the selection process that makes the Prix Strategis so special is that over the next few months, HEC Lausanne students will meet with the semi-finalists to write a report on one of the 8 start-ups, which they will present to the Jury. This analysis will allow the Jury to make their selection of the finalists. These students bring an innovative perspective that makes the Prix Strategis so original. We look forward to seeing you on April 5, 2022 when the finalists will be announced!

The Prix Strategis is an annual startup prize that, in addition to the prize money of 50kCHF, also offers great publicity and the chance to present your project to a select jury of renowned experts and personalities from the Swiss entrepreneurial landscape.

A press kit is available at : prixstrategis.ch/en/press.

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