

Press release - November 14th 2025

8 semi-finalists for Prix Strategis 2026

After a rigorous selection process from among 90 Swiss applicants, the eight semi-finalists for the Prix Strategis 2026 have been announced. These start-ups embody a new generation of entrepreneurs combining technological innovation, sustainability, and international ambition. The selected start-ups are:

- **Isospec Analytics SA**, which accelerates and improves the reliability of clinical trials using human health discovery technology;
- **Virtuosis AI**, which creates AI-based voice biomarkers for mental, cognitive, and respiratory screening;
- **Clee Medical SA**, which is revolutionizing neurosurgery with an AI-assisted intraoperative imaging and navigation platform;
- **Neology SA**, which replaces diesel generators with clean ammonia-based systems;
- **Identic AI GmbH**, which converts 2D product images into photorealistic 3D models;
- **ProSeed Ingredients SA**, which is developing an electric microwave drying process that reduces energy consumption by 50%;
- **Twiliner AG**, creator of a premium night bus platform with fully reclining seats;
- **Irmos Technologies AG**, specializing in structural monitoring and risk management to extend the life of infrastructure.

This edition also marks the launch of the "**Lancement et développement de Start-up**" course, now aligned with the competition, which runs from October to May. Third-year students at HEC Lausanne evaluate the semi-finalists under real-world conditions: site visits, comprehensive analysis, and professional reports presented to the jury, which also selects the best analysis. The program, which includes ten workshops led by entrepreneurs and experts (including Forvis Mazars), immerses students in the Swiss ecosystem.

The Prix Strategis is based on four equivalent evaluation criteria: innovation, maturity, growth potential, and ESG impact. The 33rd edition will conclude after two deliberations in March and April, with the announcement of the finalists, followed by the selection of the winning start-up.

The closing ceremony will take place on **April 30, 2026, at the Centre patronal de Paudex**, where the winner will receive **CHF 40,000** and benefit from high visibility among investors and key players in innovation. Through ever-increasing participation, the jury confirms the richness and diversity of Swiss entrepreneurship.

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